

Sell via retail stores (POS), wholesale and e-commerce all with a single product catalogue and a single inventory ...

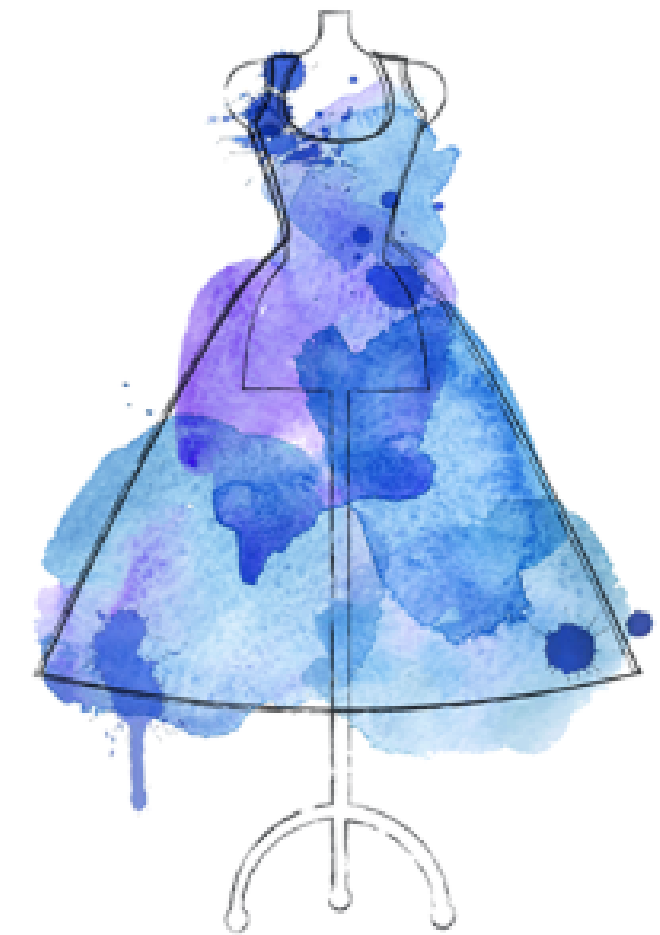
Fashion retail today is a challenging environment. You need to exploit each sales channel effectively while keeping the complexity within control. There is also pressure to increase margins along with a need for differentiation through targeted promotions. Huge efforts go into reducing out-of-stock and optimizing Inventory-to-Sales ratio.

While these challenges are growing, customer service remains a priority. Customers need to be served on time, with quality, every time.

axind OMNI is designed for companies who want to focus on the business of delighting their customers, not on deploying and maintaining software tools.

Why Axind OMNI?

- Omni-channel: Ecommerce, Wholesale and Retail/POS
- Single catalogue management across all channels
- Single inventory management across all channels
- Monitor sales up-to-the-minute across all channels
- Integrate with your Ecommerce sites (B2B and B2C)
- Integrate with market standard loyalty programs and popular Ecommerce systems



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Inventory management

- Multiple warehouses
- Warehouse location planning
- Goods receipt and dispatch
- Stock aging



Retail/POS

- Full-functionality online POS (Point-Of-Sale)
- Control every Point-of- Sale (POS) setting from the head-office: suitable for up to hundreds of stores in multiple countries
- Create flexible, targeted Sales Promotions
- Create custom Customer Loyalty programs



Sales

- Manage Customers
- Single LIVE sales monitor across all your sales channels



Product

- Create and share Style catalogues
- Create detailed Bill-Of-Materials (BOM) based on extensive Material Catalogues
- Calculate material requirements



Purchase

- Manage Vendor information
- Manage orders and deliveries for products and materials
- Indent management for ordering materials

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