

Axind joins FlixStock to bring Automated Model Photography to Fashion

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With this Cloud Studio technology, it becomes possible to map a garment image to multiple model images.

With this partnership, Flixstock is stepping out of the American market into the European & South-East Asian markets. Axind is a major player providing innovative solutions for the Fashion Industry.

“With our technology, Fashion companies can save up to 75% in time and cost of their imaging requirements. Besides the significant savings, eCommerce companies look at this as an opportunity to do on boarding of more products, resulting in increased sales” said Dr. Harindar Keer, founder & CEO of Flixstock.

Imagine the power! A single image of a dress can be used to make multiple poses on models of your choice. Save costs on photography, models, stylists etc. with a rapid turnaround time” said Sanjoy Sahgal, CEO of Axind.



About AXIND

AXIND’s vision is to harness the latest and best technologies for the benefit of the Fashion industry. The products include ChainReaction® PLM+, ChainReaction® OMNI, Supplier Collaborator and Mockshop.

About FLIXSTOCK

A category defining company, Flixstock introduced Programmatic Image generation to the world. Flixstock focuses on developing new technologies to help retailers generate images economically & at scale.